



GORDON SCHOOL OF ART

2100 S. Oneida Street

Send inquiries to: N651 Norman Road, Kewaunee, WI 54216

Phone: 920 776-1290 1-800-210-1220 (toll free)

e-mail: gordon@newmasters.com website: www.newmasters.com

1ST Quarter 2013-14

Dear Students and Parents:

Welcome to the first quarter of the 2013-14 school year. **Classes are held at 2201 South Oneida St.** in the Heid Music building on the corner of Oneida and Marvelle, two blocks south of the Packer practice field. Enter the building on the Marvelle (north) side -- the first door to the left of the Heid music entrance. (The Gordon School of Art Logo is on the window next to the door.) Follow the hallway (there are four turns) to the classroom (it is off the general purpose room.) Check the **Parent/Student Handbook** on the web site for more information on the courses, make-up policies etc. I also have copies in class.

NOTE: Tuition change. Tuition is \$110 for the 8-week quarter payable the first class. (New students add a one time \$40 supply fee.) New workbooks for students entering higher levels are \$40 each.

CLASS DAYS AND TIMES

Classes meet once a week for 8 weeks.

Mondays 4:00 – 5:30 PM
Mondays 6:00 – 7:30 PM
Thursdays 12:30 – 2:00 PM

Portrait Drawing and Painting Sessions are held at Mason Manor on Thursdays from 2 to 5 PM and are open to anyone. \$5 model fee.

1ST QUARTER CLASS DATES

	<u>Mon.</u>	<u>Thur.</u>
Week no.		
1	Sept.9	Sept.12
2	Sept.16	Sept.19
3	Sept.23	Sept.26
4	Sept.30	Oct. 3
5	Oct.7	Oct.10
6	Oct.14	Oct.17
7	Oct.21	Oct.24
8	Oct.28	Oct.31

NOTES:

New Course I am currently re-working an art criticism and appreciation course for Trinity Lutheran Middle School that I developed in the 1980's for my students at Parkview Middle School in Ashwaubenon. If all goes well, I will offer weekly 1-hour classes in my studio to students and non-students in the Green Bay area. In this course, students will learn how to look at a work of art, how to think about it and how to talk about it – by memorizing the information on a single piece of paper and analyzing individual works of art on the basis of that information. That single piece of paper is the text for the course. (There will also be handouts.) It lists and explains the seven basic reasons for making a work of art and indicates the way or ways those purposes are achieved -- some only in one way, others in more than one. For example, the artist's purpose: "to please the eye" is achieved either by making abstract designs or skillful realistic pictures. In addition to the 7 reasons for making art, there are 15 basic ways to make them. Those 15 ways have names that both amateurs and professionals use when they talk about art – like *realism, expressionism, Modern Art, symbolism, illustration*, etc. Students will learn how to place a picture in the right category and how to defend their choice -- in conversations with the teacher and the other students. They will also study 15 works of art in depth to help develop their understanding of the categories and increase their appreciation of art. Anyone who would like to learn how to teach this system, is welcome to enroll as well. (The course may be ready by the 3rd quarter of this year. I will keep you posted.)

Have a great fall!
Go Pack!

John